

Canadian Lentil Recipe Revelations Challenge 2015

About the Contest

Canadian Lentils invites you to showcase your creative genius by showing us your unique way of cooking/baking with lentils!

About Canadian Lentils

Canadian Lentils is an *Official Mark* of Saskatchewan Pulse Growers (SPG). SPG is a not-for-profit organization that represents over 18,000 pulse crop producers in Saskatchewan. Accountable to growers and funded through a mandatory, non-refundable check-off, SPG has a producer-elected board of directors comprised of seven pulse growers. SPG has a legislated mandate to build a prosperous pulse industry in Saskatchewan and promote sustainable innovation, growth, and success through leadership, collaboration, and support.

How To Enter

To register, complete the registration form and email to ajohnson@saskpulse.com. Once you have received confirmation of registration then the fun begins!

To enter the Lentil Recipe Revelations Contest you must create a new and unique recipe featuring lentils. The recipe must then be posted to your blog.

Notify ajohnson@saskpulse.com when the recipe blog has been posted, and send a copy of the recipe(s) in a word document file, along with high-res photograph. Canadian Lentils will add the blog post to the Canadian Lentils Pinterest Board: "Canadian Lentil Recipe Revelations Challenge 2015". Popularity of the post on our Pinterest board and on your blog is part of the judging category so try and draw as much attention to it as you can!

Entry Criteria

All recipes entered into the Lentils Recipe Revelations Challenge must contain green, red, French green, or black (Beluga) lentils, either whole or split. Recipes that do not contain any lentils will be disqualified. Recipes must contain at least 1/2 cup of lentils.

Recipes may be entered in any of the five categories, with a limit of one entry per person per category.

- Best in Appetizer
- Best in Salad
- Best in Main Dish
- Best in Desserts/Baked Goods
- Best in Freestyle (For the entries that just don't seem to fit with the rest!)

Judging Criteria

All recipes will be reviewed by Canadian Lentils representatives. Recipes not meeting the eligibility criteria will be eliminated. Food and health professionals will taste/judge recipes that qualify. Each recipe will receive a score of 0 to 100 based on the following criteria:

1. **Taste (20%)** Is the recipe an appetizing choice?
2. **Appeal (20%)** Does this recipe sound appealing? Would people want to try it?
3. **Use of lentils (20%)** Does this recipe use lentils in a creative, new or unique way?
4. **Simplicity (20%)** Is this convenient and simple enough for a packed lunch?
5. **Social Media Popularity (20%)** Did the recipe receive a positive response from our Pinterest followers by 'liking' and "pinning" it?

Registration

Before you can enter the challenge, you need to register. Once you are registered, you will be able to enter one recipe per category.

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Rules & Regulations

Official Rules & Regulations for the Lentil Recipe Revelations Challenge

NO PURCHASE NECESSARY

Timeline

The Lentil Recipe Revelations Challenge begins at 12:01 a.m. PST or PDT January 19, 2015 and ends 11:59 p.m. PST February 23, 2015. Judging to select the finalists will take place between February 24, 2015 and March 13, 2015. The winner and finalists will be notified by March 18, 2015.

Eligibility

This challenge is only open to legal residents of Canada and the United States who are at least 18 years of age as of January 1, 2015. Individual contestants can enter each category only once.

The officers, directors, employees, contractors, prize providers and agents of the Saskatchewan Pulse Growers and the immediate families and those living in the same household of any of the above are not eligible.

All federal, provincial and local rules and regulations apply.

Challenge Entries

Once submitted online, all recipes, photos and videos become the property of the Saskatchewan Pulse Growers. Entry constitutes permission to edit, modify, adapt, publish and otherwise use the recipe in any way without compensation.

By entering this challenge, entrants grant consent to use winners' name and likeness for editorial, advertising and publicity purposes, without further compensation (except where prohibited).

All challenge rules are subject to change by the Saskatchewan Pulse Growers without notice.

Judging Criteria

Odds of winning depend upon the number and quality of entries received. Winners will be notified and prizes will be sent to them.

For questions or general inquiries, please contact ajohnson@saskpulse.com

Criteria for winning the Lentil Recipe Revelations Challenge include:

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1. **Taste (20%)** Is the recipe an appetizing choice?
2. **Appeal (20%)** Does this recipe sound appealing? Would people want to try it?
3. **Use of lentils (20%)** Does this recipe use lentils in a creative, new or unique way?
4. **Simplicity (20%)** Is this convenient and simple enough for a packed lunch?
5. **Social Media Popularity (20%)** Did the recipe receive a positive response from our Pinterest followers by 'liking' and "pinning" it?

Limitations on Liability

The Saskatchewan Pulse Growers is not responsible for any damage to participant's computer

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occasioned by participation in this challenge. By entering and participating in the Sweepstakes, each entrant agrees on behalf of itself and each of entrant's heirs, executors, and administrators (A) to release and hold harmless the Saskatchewan Pulse Growers and its respective officers, directors, and employees (collectively, "Released Parties") from any and all liability, rights claims and causes of action that entrant may have or which may arise against the Released Parties for any illness, injury, death, loss, litigation, or personal or property damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the or Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (B) that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, with respect to any Prize, including, without limitation, to such Prize's quality or fitness for a particular purpose; and (C) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of Saskatchewan Pulse Growers, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at the sole discretion of the Saskatchewan Pulse Growers.

The Saskatchewan Pulse Growers makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any Prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE SASKATCHEWAN PULSE HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

By acceptance of prize, and except where prohibited by law, winners consent to use of name and/or photograph for publicity purposes without further compensation. Void where prohibited by law. All federal, state and local regulations apply. Winners are responsible for all taxes. Names of winners will be posted on lentils.ca